

## **EXHIBIT B**

11 September 2007

username

[Home](#)

[About Us](#)

[Reasons to Join](#)

[Join Now](#)

[News](#)

[Contact Us](#)

[Forgot Password](#)

[PlayShare](#) [Casino](#)



## About Playshare Affiliates

### Read more about our company

#### What is Playshare?

PlayShare PLC is a UK Public Company that owns and operates [CasinoShare.com](#) and [PokerShare.com](#).

PlayShare has offices in 5 countries across 3 continents, ensuring service to players and partners alike.

PlayShare is licensed by the Kahnawake Gaming Commission through its subsidiary company, GamShare Limited.

All gaming products are powered by Microgaming - the best in the industry. We are committed to providing a trustworthy and secure gaming environment for all our customers.

#### Affiliate Support

We are committed to supporting our partners' every need, through

- Prompt Payments
- Personal Service
- Customised Retention
- 24/7 Support
- Campaign Driven Reports
- Live Gameplay Data

- Our state-of-the-art affiliate website
- Accurate statistics and reporting
- Experienced retention team
- Prompt payments

- Website Banners
- Offline Bonus Codes
- Tracker-embedded CD's
- Personalised Cards
- Email Marketing

We know the importance of 24/7 support and we know how important time is. Our support team is ready to answer your emails 24 hours a day a week. [Contact us](#) to discuss any queries you may have or to provide feedback on our software.

#### Playshare Philosophy

The philosophy of PlayShare.com is simple;

#### REWARDS! REWARDS! REWARDS!

**You** are the most important part of our business; Let us be the most important part of yours.

### Most Unique Rewards Program

- PlayShare points can be cashed in for trips to casinos round
- Wherever you want to go - Las Vegas, Atlantic City, Monte Carlo, London, Macau, Casino Cruises - let us Comp you there
- The Rewards team are on hand to upgrade customers and help with show tickets, dinner reservations, spa trips and tours
- A truly personal service for players and affiliates - want a reward are not already offering? - just ask one of our team

### The Playshare Goal

To be a Top 5 gaming company within 2 years by building the strongest most rewarding affiliate relationships in the industry.

- We will deliver the best affiliate experience in the industry, unrivalled personal service, leading software and support.
- We will offer the best gaming software available with a single interface across all PlayShare brands
- A unified affiliate website to deliver detailed statistics, performance and flexible reports
- Unmatched player retention - we know that acquiring players is the first step - keeping these players happy means more revenue for everyone
- Daring to be different - just take a look at the results of our Gas Stunt, the renaming of US towns and Mikey the poker player monkey

[Home](#) | [About Us](#) | [Join Playshare Affiliates](#) | [Latest News](#) | [Contact Us](#) | [Terms and Conditions](#)



Licensed and regulated by the Kahnawake Gaming Commission Naden Limited, incorporated under the laws of Gibraltar 2006.  
Copyright 2006 Naden Limited. All Rights Reserved.